



## *Identity Compass* personality profile

### What is an identity compass?

With the help of the Identity Compass Questionnaire a detailed personality profile can be determined. The questions establish how people in typical job situations think and decide. Furthermore it discloses the motivating factors, shows what seems worth preserving and what is desirable for the individual, how information is comprehended and processed. The compass results in a precise and complex personality profile. This tool sheds light on and thus enhances the understanding of various aspects of the working situation. The questions are based on the findings of the Neuro Linguistic Programming (NLP).

The Identity Compass is an IT based method.

### The difference to other profiles

A classification in different types as known from other profiles is barely possible with the Identity Compass. This profile measures 52 different characteristics of human thought and behaviour. They result in a highly differentiated picture, which is in accordance with the human individuality.

### Advantages

- Identification of the personal preferences as the cause of the present individual situation
- Understanding of the effect you have on others and identification of your strengths and potentials
- Understanding of the personal job situation
- Basis for a coaching
- Changes
- Co-operation in the team
- Selection

### Evaluation

The evaluation takes place in a personal conversation (1.5h) with Richard Brunner, RB-Coaching GmbH, Business Coach and certified Identity Compass Consultant. Materials available as hard copy and electronically.

For more information see

[www.identity-compass.com](http://www.identity-compass.com)